

NHD Web Analytics & Tracking

You can track target behavior,
generate leads and report real ROI results

NHD Analytics & Tracking Delivers

- ▶ View Time
- ▶ Downloads
- ▶ Click-Through Rates
- ▶ Video Views
- ▶ Email Reads
- ▶ Organization & Host Info
- ▶ Geographic Engagement (country, region, city, states)
- ▶ Inbound Links & Referrals
- ▶ Polling & Survey Results
- ▶ Registration Data
- ▶ Individual Target Actions
- ... and more!



NHD Web Analytics & Tracking Verifies Smart Communications

Are you using web analytics and tracking tools to their maximum potential? At NHD we're 100% focused on delivering quantifiable web metrics that you can use to make sound decisions, prove impact and demonstrate real ROI.

When you reach out to policy, advocacy, media, key opinion leaders or customers, NHD's Web analytics & tracking service shows you exactly who is clicking on what, when and where. When it comes to demonstrating real ROI, NHD Web analytics and tracking verifies your Smart Communications.

Click here to learn more
www.nhdcomm.com

