

NHD Interactive Webcasting

Viral or secure online broadcasting directly to your targets'
PC or portable device that provides real metrics and a clear ROI.

Interactive Webcasting

- ▶ Enables you to reach targets directly
- ▶ Increases target access to your message
- ▶ Integrates video with PowerPoint or Keynote
- ▶ Allows for audience interactivity
- ▶ Can be secure for select targets only...
... or positioned for viral spread
- ▶ Provides longer shelf life via on-demand options
- ▶ Eliminates costly travel & time consuming logistics
- ▶ Delivers accurate analytics to measure impact
- ▶ Can be customized to meet your needs

NHD Webcasting is Smart Communications

Whether you're marketing your message to elected officials and staffers, the media, potential customers and partners ... or need to communicate your agenda securely with your global team, NHD's Interactive Webcasting platform is designed to reach your targets directly. Our marketing, communications, web and video production disciplines combine to deliver a high value alternative to costlier traditional tactics. Plus, it provides you with accurate metrics and extends your impact beyond launch date. Whether it's a live or pre-recorded production ... a customized NHD Webcasting package is Smart Communications.

Click here to learn more
www.nhdcomm.com

