

NHD Virtual Policy Briefing

A more effective way to state your position from anywhere at anytime & create qualified lobbying leads.



NHD's Virtual Policy Briefing

- Enables you to present without leaving home
- Delivers your message directly to DC & state capitals
- Integrates video with PowerPoint or Keynote
- Allows for audience interactivity
- Can be secure for select targets only...
...or positioned for viral spread
- Provides longer shelf life via on-demand options
- Eliminates costly travel & time consuming logistics
- Provides accurate metrics to measure impact
- Creates a lobbying funnel to book one-on-one meetings
- Can be customized to meet your needs

An NHD Virtual Policy Briefing is Smart Communications

Organizing and executing a policy briefing in Washington or any state capital can be an expensive and time consuming task with little guarantee of making an impact. In most cases, you're lucky to get a handful of interns and low-level staffers to attend your programming. And then you're depending on them to deliver your message to your targets for you. With NHD's Virtual Policy Briefing platform, the same old approach is a thing of the past. By Webcasting your message directly to your targets' PC or portable device, you can reach them in a way that's more convenient, efficient and cost-effective. Plus, you have more than one chance to state your position via our on-demand options. And with the accurate metrics you'll receive, you can build a funnel of qualified lobbying leads that sends you to Washington, Sacramento, Albany or anywhere in between with a clear understanding of who is interested in your issue. Whether it's live and interactive or pre-recorded, an NHD Virtual Policy Briefing is Smart Communications.

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